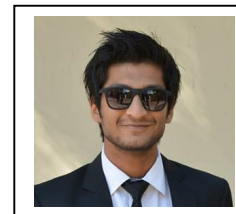


**ARPIT TALUKA**

MALE, 20 YEARS

**B.E.(Hons.) MANUFACTURING ENGINEERING(2012-2016)****CGPA: 6.5****EDUCATION**

AISCE (Class XII)	2012	MAYO COLLEGE, AJMER	92%	NA
AISCE (Class X)	2010	MAYO COLLEGE, AJMER	10 C.G.P.A	NA

Electives Completed :

**INTERSHIPS**Summer Intern, **MYSORE PAPER MILLS LIMITED, SHIMOGA**

MAY 2014- JULY 2014

**The Mysore paper Mills Ltd** engaged in the business of manufacture and sale of Newsprint, Writing and Printing Paper with an integrated Sugar Mill and captive forestry having an annual turnover of about Rs.400 crores

- My role was to study the marketing process currently followed by the company and give my recommendations on how it could be improved further.
  - The impact of my work there has been above par as the strategy that they were following was regressive and outdated and I would like to believe that they took into account some of my recommendations as an outsider point of view.

**Professional Recognition**

- I received a certificate and a letter of recommendation from the head of their marketing department for my work there.

**ACADEMIC PROJECTS**

- **Smart stick for blind people:** the aim of this project was to make walking sticks for blind people which can be more responsive through sensors. I was responsible for pitching the project to the judges during APOGEE. The project was appreciated by the judges for its idea and utility.
- **Automatic fan speed regulator :** The objective of the project is to automatize the operation of fans that currently operate on a simple resistance based regulator to be operated automatically based on the wind speed, humidity and temperature of the room. My contribution to the team was more logistical and the project reached the final round.

**ACADEMIC ACHIEVEMENTS AND AWARDS**

- Participated in Inscribe 2014 - A technical paper presentation contest organized by BOSCH in Bangalore
  - The paper was titled - 'Mass customization in automobile sector'

**POSITIONS OF RESPONSIBILITY**

- As a **Core member of Dept of sponsorship and marketing** for 2012-2016 - all India inter-collegiate cultural festival of BITS
  - My role in this position was to call potential sponsors and pitch them on why they should sponsor our cultural and technical festival . Apart from that , during the festival, I was responsible for managing the demands and needs of the sponsors and also, publicizing their brand in the best possible way.
  - My role and efforts were very much recognised and appreciated by the Department.
- As a **Founder member of Ornakart.com** which is a start-up currently providing its services in jewellery sector
  - My Role in this position has been very vast as in the case of any other start up. I have been working on ground to build up a network of clients, suppliers and distributors while managing my team at different levels of the ladder.
  - This startup has featured in local dailies as one of the upcoming startups.

**EXTRA-CURRICULAR ACTIVITIES AND ACHIEVEMENTS**

- Participated in Round Square international conference held in Dubai, 2010 which consisted of around 150 schools from around the world with around 1500 students participating in several group discussions, debates and presentations.
- Played squash and cricket at Under-17 level

**OTHER INFORMATION**

- I have also been an active member of my school alumni association which comprises of a vast network of people from corporate background.